

# DUPLICATE INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Crossroads Media**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
949838-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washington	National

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	953

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	949838	07901801

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
11		27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/02/12	10/05/12	NBC Today Show II	10A-12N	- TWTF--	:30	4	\$150.00	NM
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Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS - TWTF-- Spots/Week 4 Rate \$150.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII Tu 10/02/12 11:58 AM NBC Today Show II 10A-12N :30 USPRTV19ACH \$150.00 NM									
1 WXII W 10/03/12 11:51 AM NBC Today Show II 10A-12N :30 USPRTV19ACH \$150.00 NM									
4 WXII Th 10/04/12 11:27 AM NBC Today Show II 10A-12N :30 USPRTV19ACH \$150.00 NM									
3 WXII F 10/05/12 10:59 AM NBC Today Show II 10A-12N :30 USPRTV19ACH \$150.00 NM									
2	10/08/12	10/08/12	NBC Today Show II	10A-12N	M-----	:30	1	\$150.00	NM
<hr/>									
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS M----- Spots/Week 1 Rate \$150.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/08/12 10:59 AM NBC Today Show II 10A-12N :30 USPRTV19ACH \$150.00 NM									
3	10/02/12	10/05/12	DR. OZ	M-F 4-5p	- TWTF--	:30	4	\$600.00	NM
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Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS - TWTF-- Spots/Week 4 Rate \$600.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII Tu 10/02/12 4:41 PM DR. OZ M-F 4-5p :30 USPRTV19ACH \$600.00 NM									
3 WXII W 10/03/12 4:39 PM DR. OZ M-F 4-5p :30 USPRTV19ACH \$600.00 NM									
4 WXII Th 10/04/12 4:40 PM DR. OZ M-F 4-5p :30 USPRTV19ACH \$600.00 NM									
1 WXII F 10/05/12 4:39 PM DR. OZ M-F 4-5p :30 USPRTV19ACH \$600.00 NM									
4	10/08/12	10/08/12	DR. OZ	M-F 4-5p	M-----	:30	1	\$600.00	NM
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Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS M----- Spots/Week 1 Rate \$600.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/08/12 4:27 PM DR. OZ M-F 4-5p :30 USPRTV19ACH \$600.00 NM									
5	10/05/12	10/05/12	NBC Prime	10-11pm	-----F--	:30	1	\$2,000.00	NM
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Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS -----F-- Spots/Week 1 Rate \$2,000.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII F 10/05/12 10:30 PM NBC Prime 10-11pm :30 USPRTV19ACH \$2,000.00 NM									



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949838-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	953	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week		Rate	Type
							Week	1		
5	10/05/12	10/05/12	NBC Prime	10-11pm	- - - F -	:30		1	\$2,000.00	NM

6	10/06/12	10/06/12	Notre Dame Football	ND Football	- - - S -	:30		1	\$400.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/01/12	10/07/12	- - - S -	1	\$400.00					
Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

1	WXII	Sa	10/06/12	7:37 PM	Notre Dame Football	ND Football	:30	USPRTV19ACH	\$400.00	NM
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Total Spots      **12**

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## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$6,150.00</b>
<u>Agency Commission</u>	<b>\$922.50</b>
<u>Net Amount Due</u>	<b>\$5,227.50</b>